



Science Communication Workshops at the University of East Anglia, Norwich, UK

Workshop 1: Communicating Science to Diverse Audiences

WHEN: 2nd – 4th October 2017

WHERE: University of East Anglia, Norwich, United Kingdom

TOPIC: This workshop will improve understanding of how science is disseminated to diverse audiences, including those audiences with limited scientific knowledge. Workshop attendees will be made aware of different models of science communication and will highlight how science communication has been shaped over the last 300 years, going on to review current models surrounding science communication. The workshop will evaluate how scientific culture interfaces with the public, leading to an improved understanding about learning and communication theories of science.

Workshop 2: Public Engagement Events: A Practical Workshop

WHEN: 23rd -26th October 2017

WHERE: University of East Anglia and Norwich city centre, Norwich, United Kingdom

TOPIC: It is increasingly important that research scientists disseminate their data and conclusions to diverse audiences. This workshop will assist attendees to develop activities that describe their own scientific research to audiences with limited scientific knowledge. The workshop will culminate in the presentation of an activity at the [Norwich Science Festival](#).

Number of places at the workshops is **limited**.

Please **REGISTER** at ceitec.eu/communicating-science until **15th September**.

The first workshop is theoretical and the second one is practical. One can register either for both workshops or for the 1st one only.



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